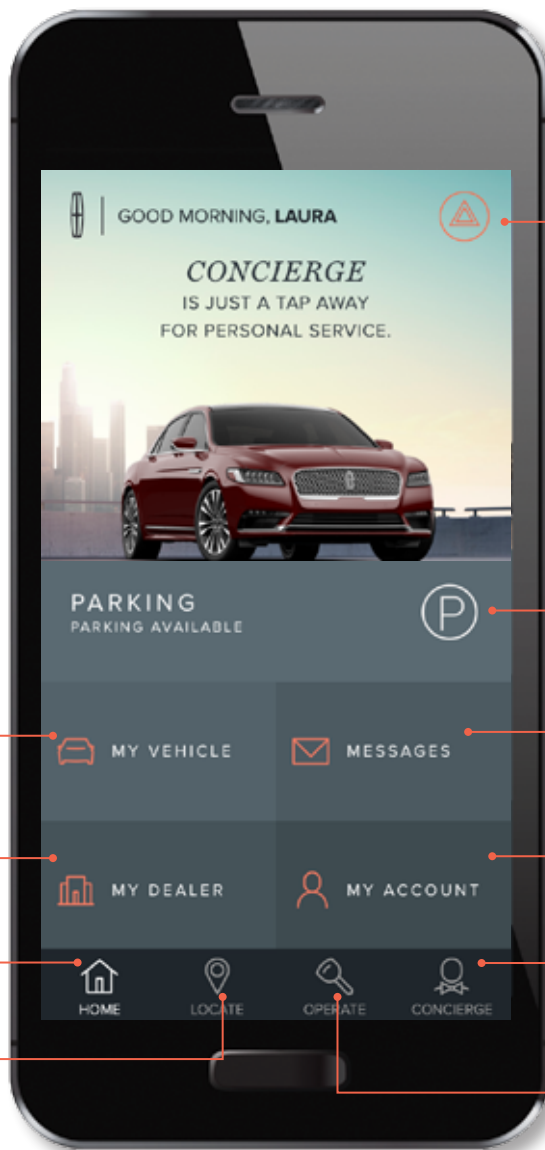


LINCOLN WAY™ APP



MY VEHICLE

Add Lincoln vehicles, see and manage any added Lincoln vehicles, and see vehicle status indicators such as fuel level. Available options are dependent on vehicle, model year and preferred dealer.

MY DEALER

Search for and set a preferred dealer and view dealer inventory, services and service hours. Also schedule service, get directions or call the dealer.

HOME

Returns user to the dashboard.

LOCATE

Drops a pin to save vehicle location. This feature also includes the ability to locate parking lots and search for dealers.



ROADSIDE ASSISTANCE

Identify available roadside services, determine vehicle coverage/eligibility, and place a call to speak to a Lincoln Roadside Assistance representative.⁽¹⁾



PARKING

Search for available parking and sort by price and distance.⁽²⁾



MESSAGES

Receive timely messages such as important notifications and service needs.



MY ACCOUNT

See and manage your profile, settings and account.



CONCIERGE

Find options to chat with or call a concierge, or search helpful articles.



OPERATE

For vehicles equipped with an embedded modem only. See reverse for more details.

Download Lincoln Way App⁽³⁾
on the App Store® or
Google Play™



IMPORTANT: After logging in with MyLincoln Mobile™ account information, you will receive the updated Lincoln Way app. Your vehicles will then be connected to the new app. All app features are ready for use after accepting the app's Terms and Conditions.

LINCOLN WAY APP BENEFITS

The Lincoln Way app is part of a viewpoint that considers the entire life of the Lincoln owner, treating your customer service experience as a 24/7 relationship that starts – rather than ends – with your Lincoln vehicle purchase. With the Lincoln Way app, you can access a personal concierge, find and pin parking, and operate your vehicle remotely. All from the palm of your hand. Through the Lincoln Way app you can:

- Select your dealership as the “Preferred Dealer” in the app so you can more easily schedule service, see service hours and connect directly to your dealer’s website
- View dealer inventory and store hours when you require dealer support
- See your vehicle’s maintenance schedule, service history and recall information to facilitate arranging service at your preferred dealership
- All modem-equipped vehicles can be started, unlocked or locked remotely through the app
- Arrange for Roadside Assistance to change a flat tire, jumpstart your battery, provide lockout assistance or tow your vehicle to a preferred Lincoln dealership

(1) Roadside Assistance is included for certain Lincoln owners, subject to the vehicle’s coverage, and varies by Model Year. Please contact Lincoln Concierge or see your Dealer for details.

(2) Available in select cities.

(3) Lincoln Way App, compatible with select smartphone platforms, is available via download. Message and data rates may apply. Apple and the Apple logo are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc. Android, Google Play and the Google Play logo are trademarks of Google Inc.



THE LINCOLN MOTOR COMPANY

EMBEDDED MODEM⁽¹⁾ FEATURES



REFRESH
Updates vehicle status when pressed.

VEHICLE STATUS
Shows fuel level to assist with trip planning and maintenance.

UNLOCK
Press and hold the Unlock button to unlock the doors from virtually anywhere.

REMOTE START
Press and hold the Start Engine button. The vehicle will run for 5, 10 or 15 minutes based on preferred vehicle setting.

LOCK
Press and hold the Lock button to lock the doors from virtually anywhere.

VEHICLE LOCATOR
Shows the location of your vehicle.

SCHEDULE AUTO-START
Schedules remote starts for specific times and days of the week.

Activate Embedded Modem With These Easy Steps

1. Download Lincoln Way™ App.
2. Create an Account or log in using your existing account credentials.
3. Create a four-digit PIN.
4. Add your embedded modem-equipped vehicle to My Vehicles by scanning the VIN barcode or entering the VIN manually.
5. Tap the Authorize Vehicle icon from the Operate or My Vehicles card.
6. Start the vehicle and press Allow on the in-vehicle touchscreen pop-up. This enables access to remote vehicle features.

See Additional Resources

- lincolncanada.com/lincolnway
- lincolnowner.ca

EMBEDDED MODEM

The Lincoln Way App is available for all new and existing clients. The vehicles listed below are also equipped with an embedded modem. (Includes remote features for four years from the vehicle sale date, after which fees apply).

2015–2017 Lincoln MKC
• Standard on Reserve (300A)

2015–2017 Lincoln MKZ
• Standard on Reserve (300A)

2017 Lincoln Continental
• Standard on Reserve (300A)

2016–2017 Lincoln MKX
• Standard on Reserve (102A)

2015–2017 Lincoln MKZ Hybrid
• Standard on Reserve (600A)

2018 Lincoln Navigator, Continental, MKC, MKX, MKZ and MKZ Hybrid
• Lincoln Connect embedded modem standard on all models

(1) An embedded modem, an optional feature on select 2015–2018 model year vehicles, is required for certain features; includes embedded modem service for four years from the vehicle sale date; after which fees apply. The Lincoln Way App, compatible with select smartphone platforms, is available via download. Message and data rates may apply.