



Mercedes-Benz

## Mercedes-Benz Canada celebrates its 2018 Star Dealers

TORONTO, ON – Mercedes-Benz Canada has named its 2018 Star Dealers: the top 11 dealers from across its national network of 59 retail operations. The designation recognizes authorized Mercedes-Benz dealerships who demonstrated outstanding performance in new and pre-owned sales, service and parts, as well as robust customer service satisfaction, over the course of the 2017 calendar year.

Since it was first introduced in 1999, the highly esteemed Star Dealer designation has served as an opportunity for Mercedes-Benz Canada to publicly thank the dealers who have made such an important contribution to the company’s success.

The award-winning dealers are as follows (listed from east to west):

Benoît Theetge	Mercedes-Benz St-Nicolas	Saint-Nicolas, Québec
Jean-François Hamel	Mercedes-Benz Blainville	Mirabel, Québec
Peter Santos	Mercedes-Benz Peterborough	Peterborough, Ontario
Neal Bodack and Giuseppe Zanchin	Mercedes-Benz Durham	Whitby, Ontario
Van Malkhassian	MBC Markham	Markham, Ontario
Thomas Hiscox	MBC Thornhill	Thornhill, Ontario
Jonathan Eltes	Mercedes-Benz Brampton	Brampton, Ontario
Ken Szekely	Mercedes-Benz Burlington	Burlington, Ontario
Terry Leach	Mercedes-Benz Regina	Regina, Saskatchewan
Ajay Dilawri	Mercedes-Benz Langley	Langley, British Columbia
Vaughan Urquhart	MBC North Vancouver	Vancouver, British Columbia

“In 2017, each dealership across the network contributed to the success that allowed us to remain the number one luxury manufacturer in Canada for the fourth consecutive year,” says Brian Fulton, President and CEO of Mercedes-Benz Canada. “In the end, though, exceptional performance set 11 dealerships apart: they rose to the challenge, and raised the bar in the

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process. I would like to congratulate them for going above and beyond in all aspects of their business.”

**About Mercedes-Benz Canada**

Mercedes-Benz Canada is responsible for the sales, marketing and service of Mercedes-Benz and Mercedes-AMG passenger vehicles, Mercedes-Benz Vans and smart. Headquartered in Toronto, Ontario, Mercedes-Benz Canada Inc. employs approximately 1,700 people in 21 locations across Canada. Through a nationwide network of 11 Mercedes-Benz owned retail operations and 48 authorized dealerships, Mercedes-Benz Canada sold 52,298 vehicles in 2017. This represents the best year ever for the company and has positioned Mercedes-Benz as the top luxury manufacturer in Canada for the fourth consecutive year.

For more information, please contact:

JoAnne Caza	416-847-7550	<a href="mailto:joanne.caza@mercedes-benz.ca">joanne.caza@mercedes-benz.ca</a>
Sinead Brown	416-847-7588	<a href="mailto:sinead.brown@mercedes-benz.ca">sinead.brown@mercedes-benz.ca</a>

Further information from Mercedes-Benz Canada is available at [www.media.mercedes-benz.ca](http://www.media.mercedes-benz.ca).